CONFERENCES PROGRAM

Activities during the Congress.

Day 1 | Wednesday 23rd OCTOBER

15:00 | 18:00 **WELCOME TO THE CONGRESSMEN (REGISTRY)**

Vidanta's reception area

15:00 | 17:30 **LUNCH**

Balché/ Sal y Limón/ Chiringuito/ La Cantina/ Quinto y Samba

15:00 | 18:00 **CONGRESSMEN RECEPTION**

Hotel lobby

OPENING CEREMONY

18:00 | 18:10 **FLAG CEREMONY**

Nayar room B

18:10 | 18:15 **PRESIDIUM PRESENTATION**

Nayar room B

18:15 | 18:25 **WELCOME SPEECH**

Nayar room B

C. HERIBERTO HERNÁNDEZ CÁRDENAS

PRESIDENT OF THE ORGANIZATION OF PORK FARMERS OF THE COUNTRY (OPORPA)

18:25 | 18:35 **MESSAGE**

Nayar room B

C. LARS STEEN NIELSEN

AMBASSADOR OF DENMARK IN MÉXICO, AS REPRESENTATIVE OF THE INVITED COUNTRY TO THE 8° NATIONAL CONGRESS OF PIG PRODUCERS OF THE COUNTRY

18:35 | 18:40 **AWARD TO THE "PORK MERIT"**

Nayar room B

18:40 | 18:50 **MESSAGE OF THE AWARDER COMPANY**

Nayar room B

18:50 | 19:00 **PARTICIPATION**
BOSCO DE LA VEGA VALLADOLID
PRESIDENT OF THE DIRECTIVE COMMITEE
Nayar room B

19:00 | 19:10 **MESSAGE**
OSWALDO CHASARO MONTALVO
PRESIDENT OF CNOG DIRECTIVE BOARD
Nayar room B

19:10 | 19:20 **FIRMA CONVENIO SENASICA EMBAJADA DINAMARCA - MÉXICO**
Nayar room B

19:20 | 19:30 **OFFICIAL OPENING DECLARATION**
VICTOR MANUEL VILLALOBOS ARÁMBULA
SECRETARY OF AGRICULTURE AND RURAL DEVELOPMENT
Nayar room B

19:30 | 19:35 **RIBBON CUTTING**
RETINUE
Pork Industry Expo

PORK INDUSTRY EXPO

19:30 | 21:00 **WALK BY THE COMMERCIAL ZONE**
RETINUE
Nayar room B

19:30 | 21:00 **AWARDS TO THE SPONSORS**
PERSONALITIES OF THE EVENT
Nayar room B

19:30 | 21:00 **WELCOME COCKTAIL**
Pork Industry Expo

21:30 | 23:00 **DINNER FOR CONGRESSMEN, EXHIBITOR AND COMPANIONS**
Chiringuito/ Custome Made Burger/ Havana Moon/ Tramonto Italian/ La Cantina y Gong

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21:30 | 23:00 **MUSIC AND BAR**
In Santuario, night show center

Day 2 | Thursday 24th OCTOBER

07:00 | 09:00 **BREAKFAST**
Café del lago, Quinto, FreshCo y Samba

09:45 | 11:30

Nayar room B

WELCOME, INTRODUCTION TO THE TOPICS TO BE DISCUSSED, AND BEGGINING OF WORKS AT THE OPORPA 2019 CONGRESS

C. HERIBERTO HERNÁNDEZ CÁRDENAS
PRESIDENT OF THE ORGANIZATION OF PORK FARMERS OF THE COUNTRY (OPORPA)

09:45 | 11:30

Nayar room B

CONFERENCE : INNOVATE OR DIE, "THE EVOLUTION OF THE PIG PRODUCTION IN DENMARK"

09:45 | 10:00

Nayar room B

CONFERENCE:
"HISTORICAL DEVELOPMENT AND KEY STRENGTHS"

LISE WALBOM
EXECUTIVE DIRECTOR FOOD NATION

10:00 | 11:00

CONFERENCE:
MEANINGFUL COMMUNICATION

JULIO ALEJANDRO MÁRQUEZ
HUMAN POTENTIAL DEVELOPMENT SPECIALIST

10:00 | 10:15

Nayar room B

CONFERENCE: "HOW COOPERATION PROMOTES INNOVATIONIN PRODUCTIVITY, ANIMAL HEALTH AND RESOURCE EFFICIENCY"

JENS MUNK EBBESEN
DIRECTOR OF FOOD SAFETY AND VETERINARY AFFAIRS,
DANISH AGRICULTURE AND FOOD COUNCIL (DAFC)

10:15 | 10:30

Nayar room B

HOW DANISH GOVERNMENT SUPPORTS THE ECONOMIC DEVELOPMENT OF THE FOOD CLOUSTER THROUGH EXPORTS

LARS SMED JENSEN
EXPORT CREDIT AGENCY OF DENMARK (EKF)

10:30 | 11:30

Nayar room B

DISCUSSION PANEL:
"HOW THE MODERN PRODUCTIONOF PIGS SHOULD CHANGE / ADAPT IN THE COMING YEARS"

JENS MUNK EBBESEN
DIRECTOR DE SEGURIDAD ALIMENTARIA Y ASUNTOS VETERINARIOS,
CONSEJO DANÉS DE AGRICULTURA Y ALIMENTACIÓN (DAFC)

HERIBERTO HERNÁNDEZ CÁRDENAS
PRESIDENT OF THE ORGANIZATION OF PORK FARMERS OF THE COUNTRY (OPORPA)

CAMILLA BRAASCH ANDERSEN
HEAD OF THE INTERNATIONAL COORDINATION DEPARTMENT,
DANISH VETERINARY AND FOOD ADMINISTRATION (DVFA)

DAVID HERRING
PRESIDENT OTH THE NATIONAL PORK PRODUCER COUNCIL

11:00 | 12:30 BREAK (VISIT TO THE COMMERCIAL ZONE)

Nayar room B

12:30 | 13:15 CONFERENCE:
A VISION OF THE UNITED STATES PORK INDUSTRY
DAVID HERRING
PRESIDENT OF THE NATIONAL PORK PRODUCER COUNCIL

Nayar room B

13:15 | 14:00 SWOT ANALYSIS OF THE PIG INDUSTRY AND PIG FARMER; PERSPECTIVES
CARLOS BUXÁDE CARBÓ
PROFESSOR EMERITUS OF THE POLYTECHNIC UNIVERSITY OF MADRID AND ADVISOR IN ANIMAL PRODUCTION

Nayar room B

14:00 | 16:00 LUNCH

Balché/ Sal y Limón/ Chiringuito/ La Cantina/ Quinto y Samba

16:00 | 17:00 CULTURAL AND RECREATIVE ACTIVITIES

Pool and beach area

19:00 | 23:00 DINNER

Chiringuito/ Custome Made Burger/Havana Moon/ Tramonto Italian/ La Cantina y Gong

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19:00 | 22:00 MEXICAN DINNER

The beach (book in advance)

16:00 | 18:00 MUSIC AND BAR

In Santuario, night show center

Day 3 | Friday 25th OCTOBER

07:00 | 09:00 BREAKFAST

Café del lago/ Quinto/ FreshCo y Samba

09:30 | 11:00 CONFERENCES: STRATEGIC COOPERATION ON PORK PRODUCTION - EX PREVENTION AND EFFECTIVE MANAGEMENT IN ANIMAL HEALTH
DENMARK

Nayar room B

09:30 | **09:45**

Nayar room B

CONCLUSIONS OF THE PPA FORUM OF NORTH AMERICA

JUAN GAY GUTIERREZ

GENERAL DIRECTOR OF ANIMAL HEALTH (SENASICA)

09:45 | **10:00**

Nayar room B

CONFERENCE: "FUTURE PERSPECTIVES FOR THE PREVENTIONAND CONTROL OF ANIMAL DISEASES, INCLUDING ASF"

JENS MUNK EBBESEN

DIRECTOR OF FOOD SAFETY AND VETERINARY AFFAIRS,
DANISH FOOD AND AGRICULTURE COUNCIL (DAFC)

10:00 | **10:15**

Nayar room B

CONFERENCE: "THE HISTORICAL AND CURRENT STRATEGIES OF DENMARK REGARDING ANIMAL DISEASES, INCLUDING PUBLIC-PRIVATE COOPERATION"

CAMILLA BRAASCH ANDERSEN

HEAD OF THE INTERNATIONAL COORDINATION DEPARTMENT,
DANISH VETERINARY AND FOOD ADMINISTRATION (DVFA)

10:15 | **10:30**

Nayar room B

DISCUSSION PANEL: "HOW THE STRATEGIC COOPERATION BETWEEN SECTORS OF THE PORK SEGMENT WILL CONTRIBUTE TO EFFECTIVE MANAGEMENT"

KNUD ØSTERGAARD

DANISH VETERINARY AND FOOD ADMINISTRATION (DVFA)

10:30 | **11:00**

Nayar room B

DISCUSSION PANEL: HOW TO DEVELOP AND IMPLEMENT EFFECTIVE PROTECTION?

KNUD ØSTERGAARD

DANISH VETERINARY AND FOOD ADMINISTRATION (DVFA)

JENS MUNK EBBESEN

DIRECTOR OF FOOD SAFETY AND VETERINARY AFFAIRS,
DANISH FOOD AND AGRICULTURE COUNCIL (DAFC)

ROBERTO NAVARRO LOPEZ

MEXICO-UNITED STATES COMMISSION FOR THE PREVENTION OF
APHTOSE FEVER AND OTHER ANIMAL EXOTIC DISEASES (CPA)

VICTOR OCHÓA CALDERÓN

GRANJAS CARROLL DE MÉXICO (GCM)

MANUEL MARTÍN SANTINI IBARRA

TREASURER OF THE STATE COMMITTEE FOR THE PROMOTION AND
PROTECTION OF LIVESTOCK OF THE STATE OF SONORA (COFOPES)

11:00 | **12:00**

Pork Industry Expo

BREAK (VISIT TO THE COMMERCIAL ZONE)

12:00 | **12:45**

Nayar room B

HOW GLOBAL TRADE POLICIES AND ASF WILL REDEFINE TO THE WORLD PORK SECTOR?

BRETT STUARD

GLOBAL AGRITRENDS PRESIDENT

12:45 | 13:30

CONFERENCE: "MEXICO IN THE ERA OF POPULISM AND THE TECHNOLOGICAL REVOLUTION"

JORGE SUAREZ VÉLEZ

CNN ECONOMIST, FINANCIER AND COMMENTATOR, FORO TV, AND REFORMA/ EL NORTE/ MURAL, COLUMNIST.

Nayar room B

CLOSURE CEREMONY

13:30 | 14:00

CONCLUSIONS AND CLOSURE OF WORKS AT OPORPA 2019 CONGRESS

JUAN GAY GUTIÉRREZ

GENERAL DIRECTOR OF ANIMAL HEATLH (SENASICA)

Nayar room B

14:00 | 14:10

NEXT YEAR GUEST COUNTRY ANNOUNCEMENT

AUTHORITIES/TO CONFIRM

Nayar room B

14:10 | 14:30

OPORPA Congress 2019 labors closure

AUTHORITIES/TO CONFIRM

Nayar room B

14:30 | 14:45

CLOSURE MESSAGE

TO CONFIRM

Nayar room B

15:00 | 16:00

LUNCH AT THE ASSIGNED RESTAURANTS

Balché/ Sal y Limón/ Chiringuito/ La Cantina/ Quinto y Samba

15:00 | 17:00

EVENTOS CULTURALES Y RECREATIVOS

Pool and beach area

19:00 | 23:00

CLOSURE DANCE DINNER ON THE BEACH

ENLIVENED BY THE VERSATILE GROUP "ODISEA"

Pool and beach area

23:00 | 01:00

MUSIC AND BAR SERVICE

In Santuario, night show center

Day 4 | Saturday 26th OCTOBER

07:00 | 09:00

BREAKFAST AT ASSIGNED RESTAURANTS

Café del lago, Quinto, FreshCo y Samba

11:00 | 12:00

FAREWELL TO CONGRESSMEN

Assigned hotels lobby